

On-Pack Codes



Reach The Mass Market

By printing unique codes on product packaging you can offer your customers added value. They simply text a valid code to redeem a range of attractive mobile content e.g. Java games, ring tones or wallpapers.



Reward Within Seconds

You

- » provide us with a list of unique codes.

Your customers

- » discover a code on the product packaging.
- » follow on pack instructions to text in the code to a short number.

We

- » receive incoming text messages and respond with a message which includes a mobile download-link enabling customers to access content.

Reporting

You receive a weekly report including the number of inbound and outbound messages per day for the previous week. Additional reporting is available on request.

Upgrades

Short codes

To increase awareness, the response message can be branded so that the customers see your company name in their inbox.

Keywords

You can use different keywords to track the effectiveness of different communication channels.

System Messages

Our system can deliver up to three bespoke messages to your customers.

Further Options

Prize Draw

When the customers text in a code to redeem mobile content they can also be entered into a prize draw for a chance to win additional content or prizes.

Generated Codes

We can generate codes on your behalf for a fee.