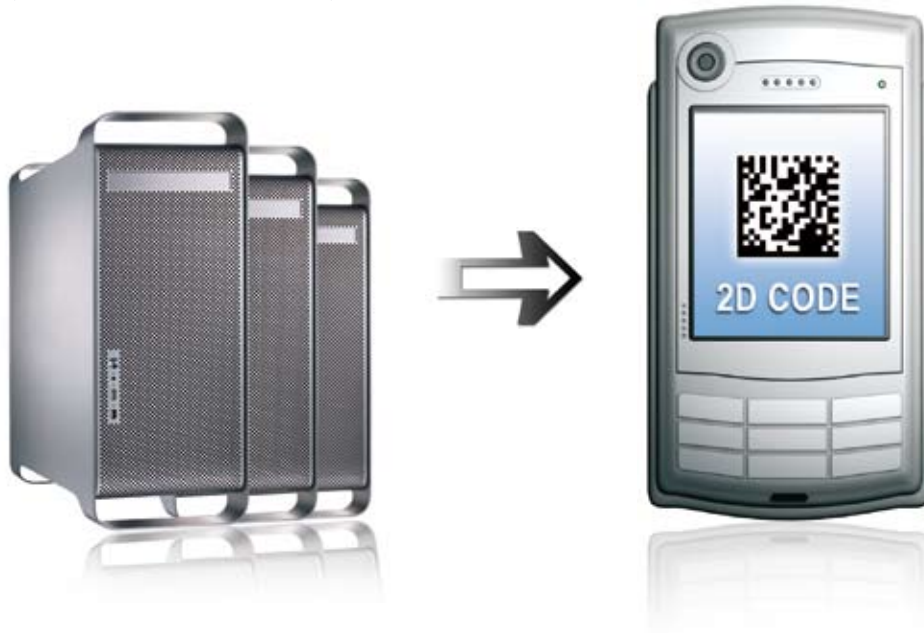


2D-Code Service



Putting High Tech In Your Customer's Pockets

With the 2D-Codes Broadcast Service you can send 2D-Codes direct to your customers. These codes can be implemented into events or utilised for discount at POS. No paper ticket is needed as your customers carry their ticket/coupon with them via their mobile phone.



We Know How

You

- » provide us with a list of plain-text codes to be sent as 2D-Codes.
- » submit a list of mobile phone numbers to which we can send the 2D-Codes.

We

- » create the 2D-Codes and send them via Nokia Picture Message or MMS to your customers.
- » provide the infrastructure needed to read and validate codes.

Reporting

You receive a weekly report detailing the number of MT-messages sent per day for the previous week. Additional reports are available on request.

Upgrades

Short codes

To increase awareness, the response message can be branded so that the customer sees your company name in their inbox.